

## What do government CIOs need to optimize IT costs, risk and mission performance?

### Authoritative IT business intelligence

#### SUMMARY

Federal, state and local CIOs must maximize mission performance while minimizing costs and risks. Flexera arms CIOs with unrivaled IT business intelligence so they can achieve better outcomes with modernization and cloud migrations, cybersecurity, cost recovery and optimization, strategic sourcing, compliance, and risk management. Flexera customers are saving millions of dollars while delivering on their missions and operating more efficiently and securely. With the unrivaled intelligence of Flexera, CIOs and other agency executives can confidently make critical decisions that will advance their strategies, exceed performance targets, manage risk exposure and support their mission objectives within constrained budget environments.

Public sector CIOs serve many agendas. These include maximizing mission performance, squeezing costs wherever possible, identifying and minimizing cybersecurity risks, and delivering modern customer experiences, among others. To do all this, CIOs must maintain an accurate and thorough understanding of their agencies' IT estate. But that's not so easy when government IT environments are so sprawling and heterogeneous. For example, if you're a public sector CIO or support one, consider whether you can confidently answer the following questions about your IT estate:

- Do you have accurate information and clear visibility to plot a three- or five-year technology investment roadmap?
- Can you conclusively determine the greatest opportunities for immediate cost savings and cost avoidance?

- Can you map and connect all the components of your IT estate to mission enablement and support activities?
- Are you able to identify the greatest mission performance risks in your IT estate?
- Can you quickly determine how to best optimize your spend across your investments?
- Are you able to automatically gain visibility into all your cybersecurity and financial risks in real time?

Flexera's IT situational awareness capabilities empower public sector IT executives with accurate decision intelligence about their IT estates and investments.

Flexera is a best-of-breed software company—recognized as an industry leader by Gartner and other analysts—that generates and automates accurate enterprise IT asset intelligence so government agencies can optimize their IT investments around risk, usage and cost.

**Specifically, Flexera improves CIO success with:**



### Modernization

Flexera frees up capital for modernization by identifying where efficiencies can be found and costs can be recouped. More than 30 percent of an enterprise’s annual IT spend is estimated to be underutilized or wasted, according to a recent survey.<sup>1</sup> Flexera’s benchmarked customers typically find cost-cutting and cost-avoidance opportunities amounting to between 20 and 30 percent of their IT spend—and in some cases, far more—that can be repurposed for modernization initiatives.



### Cloud migration

With Flexera, government agencies can compare the size, cost and performance of their on-premises services to their cloud-based versions across AWS, Azure, GCP and Oracle Gov clouds prior to migration so they can make decisions with confidence.



### Cybersecurity

To advance Zero Trust mandates and other cybersecurity executive orders, Flexera provides agency IT leaders a precise, real-time picture of their entire network attack surface, including all hardware, software and endpoints, as well as cyber vulnerabilities such as assets at or near end of life/end of support; shadow IT; the presence of common vulnerabilities and exposures; and noncompliant configurations.

## » HIGHLIGHT

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<sup>1</sup> State of ITAM Report (October 2022), Flexera, p. 21: <https://info.flexera.com/ITAM-REPORT-State-of-IT-Asset-Management>



## Cost recovery and optimization

Flexera points the way to significant near-term reductions in IT spend by helping agencies:

- › Rightsize their software and hardware licenses and spend
- › Manage and govern license risk and compliance
- › Understand what assets they're using or underusing and how these are being used
- › Avoid unplanned spend due to vendor audits by tracking license usage in real time
- › Optimize and reclaim unused licenses
- › Automate issuance of underused licenses to save time and money
- › And more



## Strategic sourcing

Other tools may show your IT spend; Flexera shows whether you're spending wisely. For instance, Flexera tells you where you're paying:

- › multiple vendors for the same thing
- › more to one vendor than another for the same thing
- › for underutilized licenses

We'll also tell you where you have duplicative technology.



## Compliance and risk management

Flexera helps agencies ensure that everything on a network is known, allowable, configured properly, and operating in accordance with existing software license entitlements and security policies.

## About Flexera

Flexera delivers SaaS-based IT management solutions that enable enterprises to accelerate digital transformation and multiply the value of their technology investments. We help organizations **inform their IT** with unparalleled visibility into complex hybrid ecosystems. And we help them **transform their IT** with tools that deliver the actionable intelligence to effectively manage, govern and optimize their hybrid IT estate.

More than 50,000 customers subscribe to our technology value optimization solutions, delivered by 1,300+ passionate team members worldwide. To learn more, visit [flexera.com](https://flexera.com)

### » NEXT STEPS

Get a free Flexera benchmark assessment and recommendation for your agency's IT situational awareness roadmap

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